**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 19 September 2022 |
| Team ID | PNT2022TMID30265 |
| Project Name | Signs with smart connectivity for better road safety |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

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| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Driver | I am trying to drive safely without fear | Due to bad weather condition. | Trying to find the better road for drive | Fear |
| PS-2 | Traveller | I am trying to find less fuel usage car over luxury | Can’t find the car for travelling | For my weekly vacation | confused |
| PS-3 | Government | I am trying to travel long distance. | Not comfortable | There is a pothole dangers | frustrated |
| PS-4 | Public | When the customers drive the car fast | Unable to predict the right weather condition | Of variety of cars and features also different | distressed |
| PS-5 | Engineer | Make better solutions. | It’s not such easy one. | Environmental factors may affect those solutions. | Meticulous |